



MIT Center for
Transportation &
Logistics



MITx MicroMasters
in Supply Chain Management

2025 Annual Impact Report

Educate the world for free

Engage learners in a rigorous curriculum at minimal cost

Elevate the knowledge of SCM professionals globally

OUR COMMITMENT

The **MITx MicroMasters® Program in SCM** is committed to democratizing education, ensuring it is accessible to individuals worldwide, devoid of unnecessary barriers, and to being inclusive and attainable, offering the opportunity to audit all courses at no cost. A MicroMasters® credential opens doors to advancing education and careers, including pathways to graduate programs, professional development, and leadership roles in supply chain management.

CORE VALUES

- » Collaboration
- » Innovation
- » Lifelong learning
- » Commitment to excellence
- » Curiosity
- » Passion

LET'S CONNECT

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WEBSITE micromasters.mit.edu/scm





LETTER FROM THE DIRECTOR

As we celebrate ten years of online education at the Center for Transportation and Logistics (CTL), we reflect on a decade defined by innovation, learning, and impact. Technology has reshaped how we live and work, and it has opened new possibilities for how we teach, learn, and solve problems at scale. I have had the privilege of leading, shaping, and delivering an online program that transform lives through education and expands access to world-class supply chain knowledge to anyone from anywhere.

Over these years, thousands of learners and hundreds of industry partners have shaped our growth. Their insights, challenges, and aspirations have helped us continually refine our approach and understand what the workforce of the future in Supply Chain Management (SCM) needs. Together, with an extraordinary community of faculty, researchers, and staff, we have built an online learning experience that blends academic excellence, industry relevance, and scalable impact, empowering professionals to apply SCM knowledge to real-world challenges.

We carry forward the lessons of our first decade: the value of combining the best of online and in-person learning, the strength of industry partnerships, and, most importantly, the grit and genuine curiosity of our learners, whose determination continues to inspire my team and shape how we design and deliver our online offering.

As we look to the years ahead, our commitment is clear: to continue transforming lives, to upskill the next generation of supply chain professionals, and to equip organizations to navigate the rapid advancements in digital and AI-driven technologies that are redefining the field. We will keep innovating, experiment boldly, and pushing the boundaries of what online education in SCM can achieve.

We enter the next decade committed to leading the future of supply chain education worldwide. Thank you for being part of this journey.

Warm Regards,



EVA PONCE, PHD

Director, Online Education, MIT CTL

Director, MicroMasters Program in Supply Chain Management

Director, Omnichannel Supply Chain Lab

PROGRAM MILESTONES

1,288,259

Total Enrollments

80,534

Certificates Issued

6,056

Total Credential Holders

332

Community Teaching Assistants

125

Total Courses Offered

38

Higher education programs
accepting credential for credit



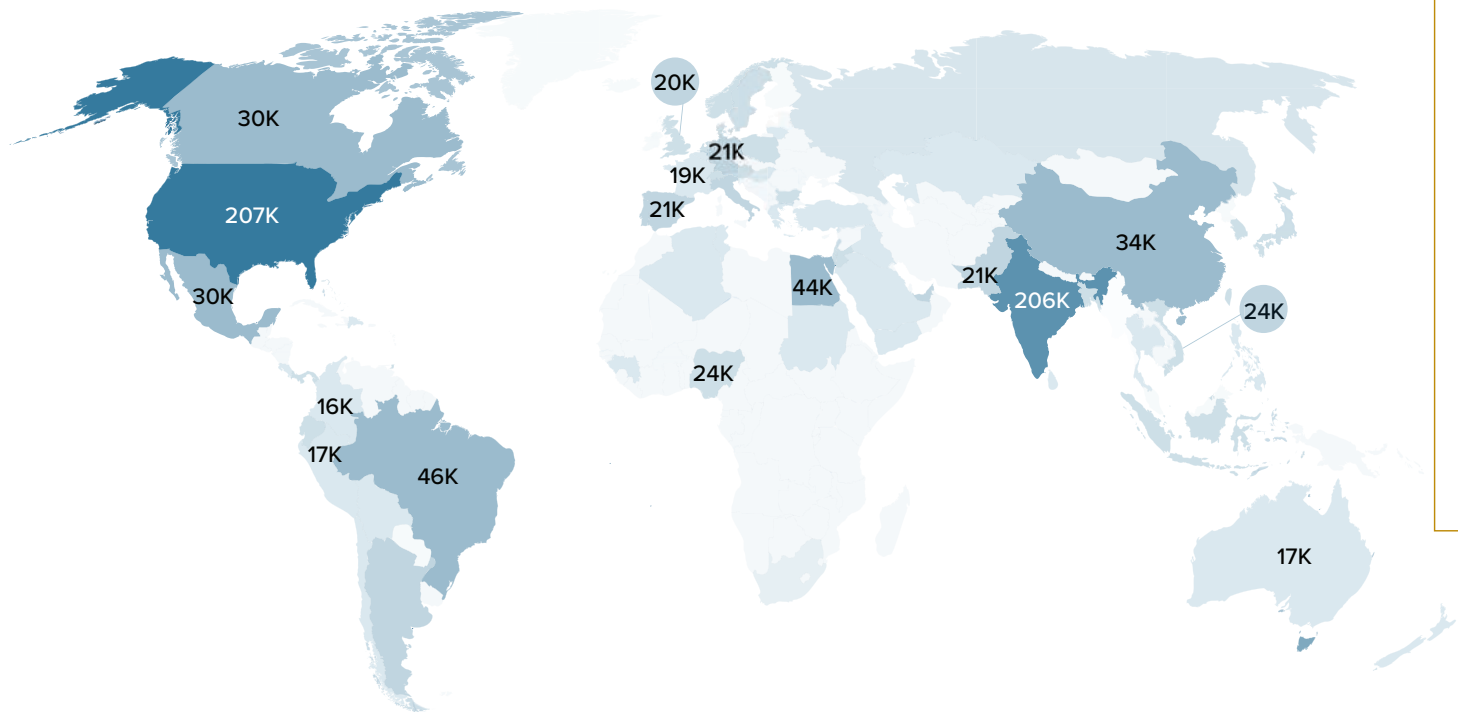
In 2025, the MITx MicroMasters® Program in Supply Chain Management continued to grow, welcoming **80,000 new enrollments** and expanding our global community by **nearly 50,000 learners** from **more than 190 countries**.

This year, the MicroMasters in SCM team built on its commitment to advancing knowledge and innovation in online education by implementing interactive, AI-powered case studies in the courses. The team also piloted several initiatives to strengthen academic integrity by combining advanced data analytics with proctoring tools.

We remain committed to our mission of advancing knowledge and educating the future workforce in supply chain management. Our focus is on harnessing data-driven decision-making in online education to continuously improve learner outcomes and program management in massive open online courses.



GLOBAL REACH



Top Countries by Learners Enrolled

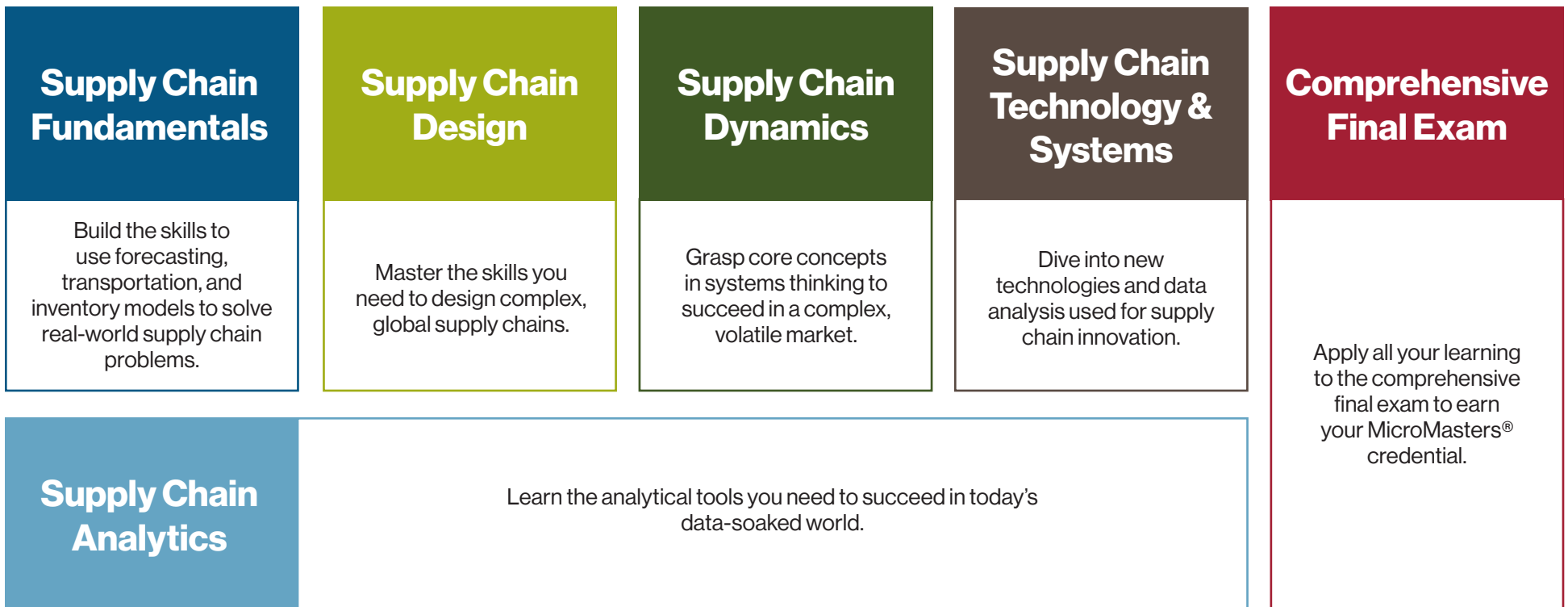
U.S.	207,061
India	206,771
Brazil	46,035
Egypt	44,564
China	34,366
Canada	30,812
Mexico	30,433
Vietnam	24,019
Nigeria	24,016
Germany	21,903
Spain	21,811
Pakistan	21,489

Data as of 01/09/26



CURRICULUM

The **MITx MicroMasters® Program in SCM** is an online certificate program designed to equip learners from anywhere in the world with practical, graduate-level knowledge in supply chain management. To earn a MicroMasters program credential, learners must successfully complete five advanced courses and a comprehensive final exam.



The credential is accepted for credit by 38 graduate-level programs at pathway universities around the world.

PATHWAY TO A MASTER'S DEGREE

MIT Supply Chain Management Blended Master's Program

The **MIT Supply Chain Management Blended Master's Program (SCMb)** was designed to offer a nontraditional pathway to a master's degree in supply chain management for students with considerable professional experience who may not wish to leave their employer for a 10-month on-campus experience.

The blended program option is available to holders of the MITx MicroMasters® Program in Supply Chain Management credential, who wish to expand on their credentials and earn a master's degree in supply chain management in just five months on campus at MIT.

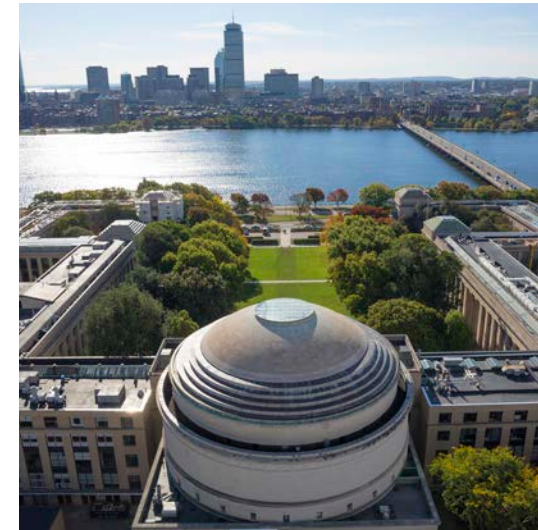
MIT SCALE Network

With learning hubs across the globe teaching a common **MIT SCALE supply chain management master's curriculum**, this network unites bold thinkers from industry and academia to pool their knowledge and learn from one another.

- » **MIT CTL** | Cambridge (MA), USA
- » **LCL** | Luxembourg City, Luxembourg
- » **LBORO** | Loughborough, UK
- » **ZLC** | Zaragoza, Spain
- » **NISCI** | Ningbo, China

Global Pathway Universities

- » Accra Metropolitan University (Ghana)
- » Universidad EAN (Colombia)
- » Arizona State University (USA)
- » Galileo University (Guatemala)
- » Bethel University (USA)
- » Gisma University (Germany)
- » Covenant University (Nigeria)
- » Griffith University (Australia)
- » Curtin University (Australia)
- » Harvard Extension School (USA)
- » Deakin University (Australia)
- » The Hong Kong Polytechnic University (Hong Kong)
- » Doane University (USA)
- » Johannesburg Business School (South Africa)
- » Duale Hochschule Baden-Württemberg (Germany)
- » Pontifical Catholic University of Peru (Peru)
- » Duquesne University (USA)
- » Porto Business School (Portugal)
- » Purdue University (USA)
- » Ramaiah University of Applied Sciences (India)
- » Reykjavik University (Iceland)
- » Riga Business School (Latvia)
- » Rochester Institute of Technology (USA)
- » Royal Roads University (Canada)
- » Sasin School of Management - Chulalongkorn University (Thailand)
- » Universidade Federal do Rio Grande do Sul (Brazil)



LEARNER EXPERIENCES



Jarin Canaza Fernandez

MicroMasters in SCM Learner
Bolivia

*“When I enrolled in Supply Chain Analytics: SC0x, I was already working in logistics, but I lacked the analytical tools to make data-driven decisions. I learned how to **apply forecasting methods and regression models** to real-world problems, and I quickly brought that knowledge into my work. This course didn’t just teach me concepts, **it transformed the way I think, solve problems, and lead.**”*

*“Each mathematical concept is **explained with thoughtful and applicable examples** and practice problems which illustrate how the big picture concepts in SCM can be applied to everyday decisions. Thanks to the program, **I am a more confident decision maker and analyst.**”*



Hattie Dalzell

MicroMasters in SCM
Credential Holder
USA



BUILDING COMMUNITY

Beyond our curriculum of massive open online courses, the MITx MicroMasters® Program in SCM offers additional ways for supply chain professionals to come together in an environment that fosters collaboration and innovation.

Webinars

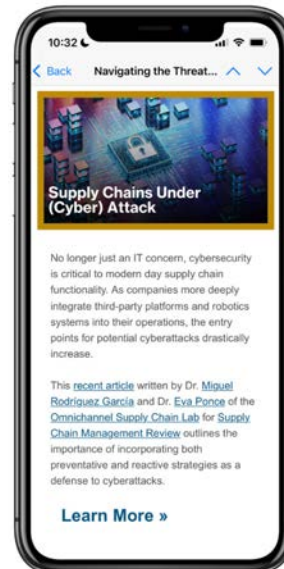
In 2025, we hosted over 30 live webinars on supply chain topics such as cybersecurity, tariffs, artificial intelligence, e-commerce, and e-fulfillment engaging more than 10,000 participants and bringing together experts and thought leaders from across the globe.

Online Education Community Celebration

The MicroMasters program hosted our annual gathering on the MIT campus to celebrate learner achievements, program milestones, and innovation in supply chain and online education.

Supply Chain Insights in Your Inbox

With over 120,000 subscribers, our monthly newsletter reaches supply chain professionals around the world, offering research insights, program updates, and educational opportunities to our global audience.



CUSTOM ONLINE EDUCATION FOR CORPORATIONS

Corporate Edge: Custom Online Education Powered by MIT CTL

The **Corporate Edge program** provides access to MIT graduate-level supply chain management content, customized to the needs of individual organizations through a flexible online format that enables participants to apply concepts immediately, driving measurable performance improvement.

“The concepts in this program were presented with a fresh perspective. It allowed me to step back and view my day-to-day work with a new lens, taking on challenges in a new way.”

-Sarah, Corporate Edge Learner
Manager, Inventory Excellence,
Leading Biopharmaceutical Company

Flexible Scheduling

The schedule and pacing of our courses is customizable to align with an organization's individual needs including flexible program dates and weekly time commitment.

Learn from Anywhere

Our asynchronous on-demand virtual modules allow teams to access content delivered by MIT instructors from across the globe.

Live Support & Synchronous Events

Cohorts are guided by a dedicated MIT course lead and can connect to their peers through in-platform discussion forums. Programs may also include synchronous virtual live events with researchers at MIT.



UPSKILLING SUPPLY CHAIN PROFESSIONALS

Our custom programs draw from a broad set of learning domains to upskill industry professionals in key areas across supply chain management.

Strategy & Operation Models

- » Supply Chain Strategy
- » Network Design
- » Facility Location
- » Global Operations
- » Scenario Planning
- » System Dynamics
- » Risk and Resilience
- » Finance
- » Sustainability

Planning & Execution

- » Demand Forecast
- » Sales & Operations Planning
- » Production Planning
- » Inventory Planning
- » Logistics Planning
- » Transportation Management
- » Warehouse Management
- » Sourcing
- » Humanitarian Operations

Data & Technology

- » Data Management
- » Process Analysis
- » Supply Chain Analytics
- » Optimization Modeling
- » Machine Learning
- » Systems Technology
- » Automation
- » Visibility

More than 1,200 associates have participated in our custom supply chain management courses with additional learners participating in company cohorts within the MITx MicroMasters® Program in SCM.

Companies with employees self-reporting as credential seekers or earners:

- | | | | | | |
|-------------|------------------------|-------------------|---------------------|--------------------|-----------------------------|
| » AB Inbev | » Capgemini | » Ernst and Young | » Honeywell | » LafargeHolcim | » Tata Consultancy Services |
| » Accenture | » Cargill | » Expeditors | » HP | » Maersk | » Tenaris |
| » Adida | » Chainalytics | » GE | » IBM | » Novartis | » Tesla |
| » Ahold | » Cognizant Technology | » GESCM | » Intel | » Procter & Gamble | » Toyota |
| » Amazon | » Deloitte | » GM | » Johnson & Johnson | » PwC | » Unilever |
| » Apple | » DHL | » Hitachi | » L'Oréal | » Schlumberger | » Walmart |



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